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**Press Information Bureau
Government of India
Ministry of Tourism**

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Tourism Minister to attend Incredible India road shows in the United States

Incredible India road shows in major cities including New York & Chicago from 18th to 22nd June 2018

The Minister of State (Independent Charge) for Tourism, Shri K. J. Alphons will attend a series of 'Incredible India road shows' in the United States of America, from 18th to 22nd June 2018. The road shows will be held in several major cities of US including New York, Chicago & Houston.

The Incredible India road shows will hold B2B interactions, presentations & press briefings by the Indian delegation. The key note addresses will be delivered by the Tourism Minister and Incredible India presentation will be made by Joint Secretary Ministry of Tourism Shri. Suman Billa, with an aim to project India as a 'must visit' tourist destination. The road shows will include Cultural performances also. The USA is one among the top three source countries in the percentage share of Foreign Tourist Arrivals (FTAs) in India. During April 2018, the USA was the second highest source country with 11.21% share of total FTAs.

In addition, the Minister will also be attending the Federation of Malayalee Associations of Americas (FOMAA) Convention 2018 in Chicago on 22nd June 2018.

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